



ZIGONG STAR FACTORY CULTURE CREATIVE CO.LTD

Zigong Lantern Festival
Luminous Sculpture
Simulation Model
Culture & Tourism IP

ZIGONG STAR FACTORY CULTURE CREATIVE CO.LTD

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■ Unique Culture & Creative Products

■ Matched Activity



Company Profile

National key cultural export enterprises

Be committed to the Zigong Lantern Festival industry for over 20 years

Alibaba's 15-Year Competitive Factory



Company Overview

Zigong Star Factory Cultural Creativity Co., Ltd. was established in 2010 and is located in the Banzhang Industrial Park of Zigong, Sichuan. We are recognized as a key national cultural export enterprise jointly designated by five central ministries and commissions.

Our Business

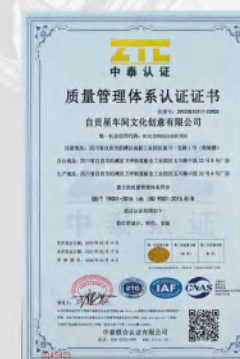
We specialize in lanterns and simulated dinosaur products, offering end-to-end project management services including design, production, installation, and maintenance. Collaborating closely with international IPs and teams, we create seasonal themed exhibitions and integrate lantern displays into garden landscapes worldwide. Our solutions emphasize efficiency, agility, and rapid turnover for the cultural tourism industry.

Our Team

Our team includes talented individuals from Tsinghua University's engineering management program, bringing high-level expertise and technical capabilities to our projects. With Zigong's unique advantage in lantern manufacturing, we have developed a skilled team of artisans, expanding our business scope continuously. We have a professional and experienced team for construction and operations globally.

Future Outlook

We understand that true "cultural output" goes beyond product provision. Therefore, we focus on branding and integrating products, operations, and folk projects to create a holistic industry cycle. Our aim is to transition from "cultural output" to cumulative "brand impact" year by year.



Enterprise Culture

Service Philosophy

Respect, understanding, Admiration, win-win,
continue to provide products and services that exceed customer expectations

Enterprise Mission

Give the traditional culture with new time connotation and modern expressions

Enterprise vision

Provide the Chinese cultural and creative products and cultural tourism IP projects
with best quality to the world

Enterprise Value

Integrity, Pragmatism, Responsibility, Aggressive , Innovation, Dream



Development History



Main Business

Zigong Lantern Festival

National Intangible Cultural Heritage

International Influence of National Festival Award



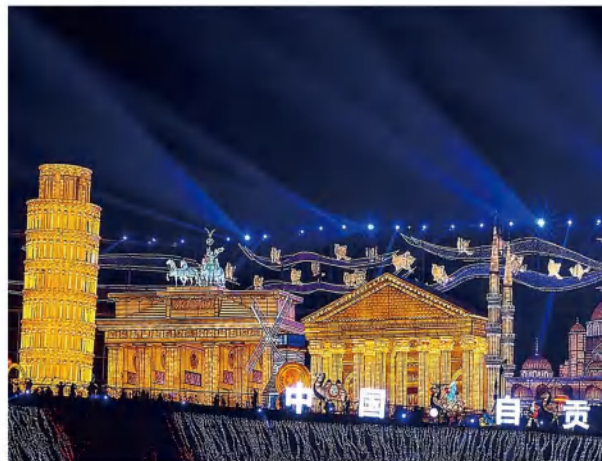
Zigong lantern show provides a magnificent, fantastic-designed, exquisite tour with a integration of lanterns and surround-ing. It has a shocked influence in china and is well-known overseas becuae its characteristic taste of culture and artcagrace.

On the other hand, we exploit many high-tech entertainments and immersive interaction activities, such as night tour made by projection, in order to improve the quality of lantern show to satisfy visitors who have variety of experience requirement.

Zigong Lantern Festival

Everything can be **made** Everything can be **light**

World Style



Traditional Culture



Mythology



Wonderful Forest



Theme IP Series



Parade Float



Lanterns show ancient buildings



Lanterns show Festival Culture



Main Business

Simulation Model

Simulated Creatures: Realistic 1:1 Replicas of Prehistoric Beings.

Applications: Various parks, scenic spots, museums, entertainment squares, etc.

Our simulated creatures are exported to over 20 countries and regions worldwide.



Bring the prehistory era to life



Simulation Dinosaur



Simulation Animal



Simulation Insect



Simulation Plants



Fossil Skeleton



Dinosaur Costume



Main Business

Luminous Sculpture



Sculpture in the daytime



Glow at night



Our company produce high-quality fiberglass luminous sculptures that can be used outdoor for a long time, and It is the first to create dynamic luminous sculptures, which can be used in theme parks, amusement parks, city squares, shopping malls, hotels and other scenes. The shape, color and size of all sculpture products can be customized according to customer requirements.

The first in China Dynamic luminous sculpture Daytime landscape Glow at night



Solution for your event

Through the integration of lanterns, sculptures, and simulation technologies, it is applied to the shaping of various themed IP images and scenes, so as to improve the exhibition level of cultural tourism IP brands. Our company cooperates with internationally renowned designers, theme animation IP original companies, and related event operators to create many cultural and tourism night tour themed shows for various themed scenic spots, parks, and playgrounds. Including our independent cultural and creative IP brand projects: Lightopia Festival, Dinokindom, Fantasy Village Grass Sculpture Festival, Fantasy Forest Night, Happy Chinese New Year Lantern Festival.



Solution for your event

Singapore NEW YEAR Lantern Festival

Zigong Star Factory lantern ltd. has been providing Lunar New Year lantern displays for Singapore's Chinatown for 13 consecutive years, mastering every detail from the design of thematic installations to the atmospheric lighting along every pathway — all while delivering fresh, innovative concepts annually. Our craftsmanship transforms the streets into an authentic celebration, immersing visitors in the purest essence of a traditional Chinese New Year.





Solution for your event

LIGHTOPIA

Festival Light Show

An award-winning and visually spectacular lantern and light festival, Explore interactive exhibits

Immersive light installations, and the magical illuminated trails

Immersive experience,Enjoy this magical moment for you and your family

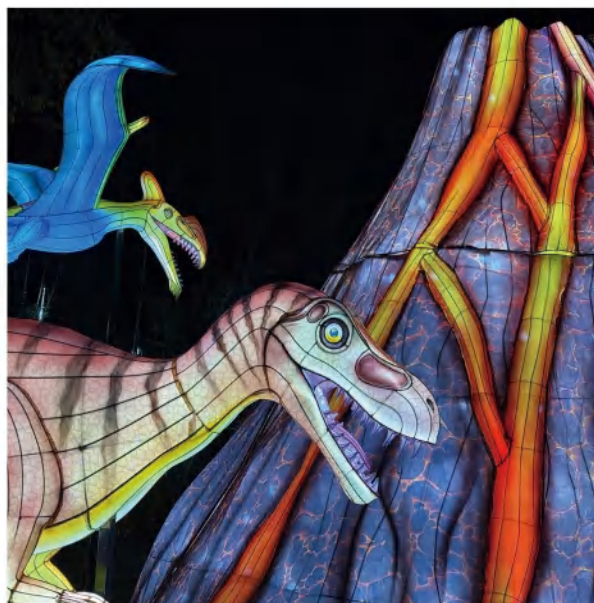


Solution for your event



Picnic together, "feed" baby dinosaurs, be chased by dinosaurs, dig fossils, an epic prehistoric adventure, and leave magical memories with your family in the dinosaur kingdom.

Get ready for a fully immersive experience using state-of-the art augmented reality and VR technology. Let your kids know about the fun of prehistoric dinosaur world.



Solution for your event

FANTASY

Forest Night

Fantasy Forest

Alternating light and shadow

Gorgeous eye-catching

Dream-like

Feel the fantasy journey of the forest and
find the world of childhood with kids



Unique Culture creative products

Interactive Dinosaur Ride



Creative Lanterns - Let colored lantern enter thousands of households

